

विश्वभारती
VISVA-BHARATI



PROGRAMME SCHEDULE:

SWACHHATA HI SEVA (SWACHHOTSAV 2025)

Theme: Swachhotsav – Clean & Green Festivities and Zero-Waste Community Celebrations

Period: 17th September 2025 – 30th September 2025 (Special focus till 2nd October 2025)

Organised by: OFFICE OF THE DIRECTOR, PSNS, VISVA-BHARATI

PHASE I:

CAMPUS & BHAVANA-WISE PROGRAMMES (17th – 26th SEPTEMBER 2025)

17th September 2025 (Wednesday) – Inauguration of Swachhotsav 2025 (12:00 to 1:30 PM)

- Jointly Organised by: Office of the Director, PSNS and **Eastern Zonal Cultural Centre, Ministry of Culture, Govt. of India (EZCC).**
- **Venue:** Amrokunjo/Natya Ghar
- **Inaugurator:** Dr. Probir Kumar Ghosh (Honourable Vice-Chancellor, Visva-Bharati)
- **Event:**
 - a) Swachhata Pledge
 - b) Sit and Draw Competition (School and University)

18th September 2025 (Thursday) –

- **Lead Unit: PSV & PSB**
- Student-led Cleanliness Drive.
- Poster/Essay/Quiz competition on “*Swachhata and Gandhian Ideals.*”

19th September 2025 (Friday) –

- **Lead Unit: Vinaya Bhavana and Siksha Bhavana**
- Seminar on “*Clean & Green Technologies for Sustainable Campuses.*”
- Tree plantation drive in hostels & academic zones.



20th September 2025 (Saturday) –

- **Lead Unit: Patha Bhavana and Siksha Satra**
- Zero-waste food practices demonstration.
- “Best out of Waste” creative workshop (art from waste).

21st September 2025 (Sunday) –

- **Lead Unit: Garden Section and Office of the Proctor**
- Preparation for Ananda Mela celebration with Green Initiatives.
- Decoration with Eco-friendly traditional Indian Culture

22nd September 2025 (Monday) –

- **Lead Unit:** Students and Staff members from all Bhavanas and offices.
 - Post-Ananda Mela celebration cleanliness drives
 - Cleanliness Drive at Ashram Area

23rd September 2025 (Tuesday) –

- **Lead Unit: Sangit Bhavana and Kala Bhavana**
- Musical programme on “*Cleanliness and Harmony with Nature.*”
- Awareness jingles & songs for community celebrations.
- Multilingual “Swachhata Poetry Recital.”
- Street play (Nukkad Natak) by students.

24th September 2025 (Wednesday) –

- **Lead Unit: Office of the Director, PSNS**
- Celebration of National Service Scheme (NSS) Day 2025
- Screening: Documentary Film on Swachhata
- “Swachhata ki Rangoli” at high footfall campus area (Natya Ghar), Time: 7:00 to 9:00 AM.
- Exhibition of posters, art, and recycled crafts.

25th September 2025 (Thursday) – NATIONAL SHRAMDAAN DAY (*EK DIN, EK SAATH, EK GHANTA*): Time: 7:00 to 8:00 AM

- **Lead Unit:** Students and Staff members from all Bhavanas and offices and Unnat Bharat Aviyani Cell (UBA)
 - Campus-wide cleanliness drive.
 - Cleanliness drive at Cleanliness Target Units (CTU): Identified Garbage Spot (Bharatiya Area and Vinaya-Bhavana)
 - Human chain for Swachhata awareness.
 - Cleanliness drives in nearby hostel areas.
 - Involvement of all adopted villages under Visva-Bharati.



26th September 2025 (Friday) –

➤ **Lead Unit: Vidya and Bhasha Bhavana**

- Symposium on “*Swachhata as Social Responsibility.*”
- Debate competition among trainee teachers.
- Multilingual poetry recitation & slogans on Swachhotsav.
- Inter-language essay competition on “Swachh Bharat, Swasth Bharat.”

PHASE II:

COMMUNITY OUTREACH & ADOPTED VILLAGES (27th – 30th SEPTEMBER 2025)

➤ **Lead Unit: Unnat Bharat Awiyan Cell: Nodal officer and Member Secretary**

27th September 2025 (Saturday) – Village 1

- Safai Mitra Suraksha Shivar (health check-up for sanitation workers).
- Awareness sessions on waste segregation & composting.

28th September 2025 (Sunday) – Village 2

- “Swachh Food Street” & demonstration of eco-friendly cooking/serving.
- Cleanliness of local water bodies/ponds.

29th September 2025 (Monday) – Village 3

- Zero-Waste Festival Model (Durga Puja Pandals/Mandaps).
- Street rally with Village School children.

30th September 2025 (Tuesday) – Village 4

- “Waste to Wealth” workshop (RRR – Reduce, Reuse, Recycle).
- Community pledge & cultural evening on Swachhata awareness.

1st October 2025 (Tuesday) – Village 5

- Swachhata Rally with students
- Refurbishment of Swachh Bharat Mission (SBM) assets.
- Jal hi Jivan: Preservation of Clean Water



PHASE III:

CULMINATION & GANDHI JAYANTI (2nd OCTOBER 2025)


- **Lead: Central Library, Office of the Director, PSNS and Proctor, Visva-Bharati and Unnat Bharat Ahiyan (UBA) Cell.**

Activities:

- Prabhat Pheri with Swachhata slogans.
- Cleaniness Drive: Involvement of adopted villages.
- Pledge & awareness session for staff (Central Administrative Building)
- Special Swachhata and environmental related Book Display (Central Library)

****ALL PHOTO AND VIDEO GRAPHY WILL BE RECORDED BY; RABINDRA BHAVANA AND OFFICE OF THE DIRECTOR, PSNS, VB**

Note: All related expenditure will be met out from the Budget of Director, PSNS, VB.


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